

Privacy Policy Shapers

The company Shapers manages a couple websites. This privacy policy will explain how our organization uses the personal data we collect from you when you visit our websites.

DATA THAT WE COLLECT

Shapers manages the following websites:

- <https://shapers.nl>
- <https://lxd.org>

These URLs below are re-directed to lxd.org:

- <https://learningexperiencedesign.com>
- <https://lxdcon.com>
- <https://lxcanvas.com>

Shapers collects the following data because you are using one of our websites and/or you filled in a contact form:

- Your first and last name
- Your phone number
- Your email address
- Your IP address (anonymized)
- Your location (city)
- Your click behavior on our websites

WHY WE COLLECT THIS DATA

Shapers uses this data to get in contact with you by your request and/or to send you our newsletter by email via Mailchimp. When you sign up for our newsletter, your data will be gathered at Mailchimp. Next to that, Shapers can use your personal data for something that only involves you with your permission.

Shapers also uses Google Analytics to track how our websites are used and found and if the Adwords campaigns are successful.

HOW LONG WE STORE YOUR DATA

Shapers does not store your data any longer than needed for the intended goals and purposes.

THIRD PARTY USE

Shapers only shares your personal data with third parties if this is necessary for the intended purpose with your permission.

HOW WE COLLECT YOUR DATA

The websites managed by Shapers collect general data including your IP address (the last part of your IP address is anonymized) from your computer and the time and date you visit the website. This data is used for analysis purposes (Google Analytics). Shapers uses this information to improve our websites. This data is anonymized and will not be shared with third parties without your permission.

GOOGLE ANALYTICS

The collected data shared with Google Analytics is stored on a server provided by Google. Your IP address is part of this but is partially anonymized for your privacy. Shapers has not given Google permission to share the collected data. Shapers also does not use the collected data for other Google products and services. Shapers has enclosed a Data Processing Agreement with Google as well.

CORRECTING YOUR DATA

You have the right to see, correct and delete your data. You can put in a request for these activities by sending an email to henna@shapers.nl. We will reply as soon as possible, maximum of 4 weeks.

SECURITY

Shapers considers the protection of your personal data seriously and takes appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorized changes.

The websites shapers.nl and lxd.org use an SSL certificate for a secure connection.

If you are under the impression that your personal data is not handled securely or there are signs of abuse of your data, please contact Shapers via henna@shapers.nl.

OUR CONTACT INFORMATION

Shapers

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